Enrollment In A Perfect World



100% COMPANY **BUY IN**

Company must support all enrollment efforts with ongoing communication to all employees through management, flyers, email, etc.

PRE-WEBINAR

Customized text is sent out to all employees with dates, times and registration information for Benefit Group Meetings or Webinar.



GROUP MEETING BENEFITS WEBINAR

Review benefits highlighting areas as needed to help achieve Company goals. Explain next steps in enrollment process.



Customized text/email is sent out to all employees with info for onsite enrollments, links for Employee Navigator and call scheduler for 1 on 1 consultations.



1 ON 1 BENEFIT ENROLLMENTS

Employees may enroll themselves or with a Benefits Counselor. Reminder texts are sent as deadline approaches.

FINALIZE ENROLLMENT

Additional texts, Company communications & deadline extension as needed to round up final hold outs. Navigator to send info to carriers. Review results.



